



NO1OUT

On the occasion of the European Year 2010, the coordination of the Tuscan Europe Direct centres – part of the Europe Direct information and communication network of the European Union - announces the Photo Contest "**NO1OUT**", third edition of "**IMAGO europæ**", this year is dedicated to the theme of "**Fight against the poverty and the social exclusion.**"

1. Finalities and objectives

2010 is the European year of the fight against poverty and the social exclusion, a chance to renew our efforts towards the solidarity, the justice and the social exclusion.

There are no miraculous solutions to defeat these problems. Yet a thing is certain: we cannot defeat them without your help.

The European Union is founded on high values such as solidarity, an important value in this moment of crisis. "Union" means to face the economic crisis all together, giving to solidarity the strength to enhance safety for both individuals and societies.

The main objective of the contest is to photograph old and new poverties in Europe.

Participants are asked to report in a photo a situation of poverty or social exclusion found in the European Union territory.

The photos should be able to offer an original contribution, both on an artistic and European level. There are no limits as to what the subject of the photo may be, however it must represent something that calls for the EU citizens' attention.

2. Participation in the Contest

The participants have to:

- Be over 16 year of age.
- Be resident in **one of States Members of the European Union**, or of the **countries of the basin of the Mediterranean** (Algeria, Egypt, Israel, Jordan, Libya, Lebanon, Morocco, Palestine, Syria, Tunisia and Turkey) or the **Balkans** or in **Norway, Iceland** and **Switzerland**.
- Read and accept the rules and the authorization to the use of copyright.
- Fill in the application form including a photo short explanation (maximum 150 words) in Italian or English and send it together with the photo by e-mail to imagoeuropae@comune.fi.it
- Compete with only one photo.
- Send the photo no later than **the 30th of July 2010 at 14.**
- Free participation.

"NO1OUT: Photo contest dedicated to the Fight against Poverty and Social Exclusion".

3. Works' requirements

The photos have to:

- Be original and full property of the author, never rewarded in other contests, not protected by copyright ,
- Respect the theme,
- Respect the following technical criteria: ".jpg", ".png" or ".pdf" extension; not exceeding the size of **4 MBs** (high resolution master copy (300 dpi) has to be available after the selection).
- Have a title in Italian or English (in the description).

4. Selection and Evaluation

The organising team will carry out a selection of a maximum of 80 photos, on compliance with points 1, 2 and 3, within 45 days from the deadline, giving information of it on the **web site ED Firenze** and publishing them on **Flickr** and in the group "**NO1OUT Photo contest**" on **Facebook**.

The selected photos will be evaluated by two juries:

- A technical Jury will select a winning photo. The jury reserves the right to not award the prize. The proclamation of the winner will be on the 15th of October.
- A popular Jury, composed by all the members of the group "**NO1OUT Photo contest**" on **Facebook**, will vote the best photo using the Facebook function "I like / Mi piace", starting from. The photo that on the 15th of October at 13 will have received more preferences will be declared winner.

All the competition's phases including partial and final results will be published immediately on the **web site ED Firenze**.

5. Jury

The technical Jury will be constituted by experts and qualified operators of the sector. The names of the components will be published on the **web site ED Firenze**.

6. Award

The prizes are the following:

- **Prize of the Technical Jury: 800 euros.**
- **Prize of the Popular Jury: 400 euros.**

In the month of November the award ceremony will take place in Florence. The two winners' travel and subsistence costs will be covered by the organising team.



The finalist photos will be published on the **web site ED Firenze**, on group " **NO1OUT Photo contest** " of **Facebook** and on **Flickr**.

7. Copyright

The organising team recognizes full ownership of the copyright of each photograph to the participant.

All participants understand that the photograph submitted to the competition may be used and published by the organising team, in any of its events. So, each participant hereby grants the organising team with a right to use the photograph in the framework of its activities (no-profit).

8. Liability

Candidates are guarantors of the originality and ownership of their photos and, by participating in this initiative, implicitly accept the rules of this notice and authorize the organization to the processing of their personal data in accordance with Italian Law on Privacy, D.L. 196/2003.

9. Secretariat of the Competition

Further information and assistance can be obtained by contacting Europe Direct Florence, tel. 0039 055 2616797/98 – email imagoeuropae@comune.fi.it

Florence by 07.06.10